



Campus Community Centers Advisory Council

ANNUAL REPORT 2009-10

Campus Community Centers Advisory Council Executive Committee

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10 June 2010

Table of Contents

Executive Summary	Section 1
Executive Committee Meeting Notes	Section 2
Main Topic Presentation Reports	Section 3
CCCAC Meeting Notes	Section 4
CCCAC Roster	Section 5

Executive Summary

A. Introduction

The purpose of the Campus Community Centers Advisory Council (CCCAC) is to advise the Associate Vice Chancellor for Campus Life Services on improving the quality of campus life for students, faculty, and staff at UCSF. It is also to function as a resource to university departments, organizations, individuals and the neighboring communities involved in efforts to improve and sustain a high quality of campus life as well as to develop and implement efforts that have broad quality of life application to all campus constituents. The CCCAC and similar campus organizations give the University a critical advantage in recruitment and retention of UCSF students, faculty and staff.

B. Overview

The 2009-10 Campus Community Center Advisory Committee Annual Report highlights the charge of the CCCAC, the deliberations of the Executive Committee and accomplishments resulting from main topics presented to the CCCAC for feedback, recommendation and endorsement.

C. Charge

Centers Governance

- Oversee the equitable application of Millberry Union and William J. Rutter Center programs and services to UCSF constituencies at all campus locations.
- Review and endorse Millberry Union and Rutter Center facility fees, policies and categories of membership.
- Review and endorse rules and regulations governing conduct for all events and in all facilities sponsored by Millberry Union and Rutter Center.

Program Development

- Review and recommend improvements for the recreational, cultural, and arts facilities and quality of life programs at all UCSF campus locations.

Future Planning

- Provide input into the long range planning of the development of UCSF recreational and cultural facilities, and programs and services at all campus locations.

D. Executive Committee

This year, at the request of the Chair, the Executive Committee voted to restructure the monthly meetings and put the traditional sub-committees - Wellness, Facility and Program and Membership - on hiatus in favor of capitalizing on the diverse expertise, affiliation and spheres of influence of the individual CCCAC members. The committee convened three (3) sessions and accomplished the following:

- Sanctioned the new meeting structure proposed by the Chair and supported reformation of the CCCAC meetings to better:
 - Accommodate student schedules
 - Facilitate student participation and engagement
 - Draw on and utilize the diverse expertise, affiliation and influence of the CCCAC members
- Delineated and aligned the 2009-10 focus for the CCCAC
- Inducted the new student Vice- Chair
- Endorsed a membership increase for General Public members and an increase in the membership base for the Fitness & Recreation Centers on behalf of the CCCAC
- Endorsed P&S business projects for CCCAC consideration and input in 2010-11
- Focused planning for 2010-11 around active, strategic involvement with quality of life issues facing UCSF and the "We Are UCSF" initiative to create quality of life efficiencies and consolidate funding.

E. Main Topic Presentations

In order to obtain full attention, input, support and endorsement, six (6) immediate areas of opportunity or change for Campus Life Services (CLS) were presented to the CCCAC-at-large as main topics at the monthly meetings: Wellness, Campus Planning, Family Services, Membership, Member Retention and Retail Services.

Presentations showcased each main topic's current status and presenting opportunities for change, growth or renewal. The CCCAC then responded with feedback, recommendation and/or endorsement reflective of members' constituencies as well as their individual commitment to preserving a high quality of life for students, faculty and staff at UCSF.

1. Wellness Presentation Summary

Campus Community Centers Advisory Council
Annual Report 2009-10
June 9, 2009

As UCSF wellness efforts continue to expand, new and better avenues and opportunities to convey the message of health and increase campus involvement throughout all levels of the organization are continually being sought out, developed and implemented. The purpose of this presentation was to A) inform the CCCAC of pre-existing campus wellness programs, B) describe future projects and C) obtain feedback addressing specific points. The committee was asked to answer the following questions and submit feedback to the UCSF Wellness Coordinator: 1) How can Campus Life Services best spread the word and help make wellness a more prominent part of campus life and 2) how can Campus Life Services better champion wellness with key UCSF leadership and campus stakeholders?

2. Campus Planning Presentation Summary

Campus Planning is re-evaluating the Mission Bay Campus Master Plan with the assistance of BMS Design Group, a committee of UCSF staff and with the input of campus and community members. Three alternatives will be prepared for developing the remainder of the campus that will: 1) increase the development entitlement of the campus; 2) enhance the pedestrian experience; 3) reassess the parking supply ratio and planned parking structures; 4) integrate the planned central utility plant; and 5) explore the inclusion of housing and recreational field and court facilities. The purpose of this presentation was to inform the CCCAC about the ongoing project and to obtain feedback regarding the above as well as items of concern from the "MB 2nd Parcel Issues List".

3. Family Services Presentation Summary

Campus Life Services provides UCSF with a variety of programs for children ages 0-18. Currently, the manager of UCSF Child Care, who reports to the Director of Programs & Services, and two separate program supervisors, who report to the Fitness & Recreation General Manager, individually produce and manage youth recreation programs. An assessment of the above situation was completed mid-2009 and, to improve efficiency and increase marketing opportunities, it was recommended that all youth related programs should be organized and housed within one unit under singular supervision and management. The purpose of this presentation was to inform the CCCAC about the assessment, share the final recommendation and present the plan to integrate Youth & Family Programs with UCSF Childcare into a new, all-inclusive Family Services unit for feedback and endorsement.

4. Membership Presentation Summary

The membership presentation included a review of A) membership rates and package options, B) membership base and populations, C) usage data, and D) the current revenue model followed by a discussion on emerging trends, upcoming opportunities and challenges with fiscal climate. The purpose of the Member Services presentation was to provide an overview of and educate the CCCAC about membership populations and fees as well as review current challenges and opportunities and provide a forum for the CCCAC to brainstorm on possible new ideas regarding membership, communication and promotional outreach.

5. Member Retention Presentation Summary

Customer retention is more important than ever in today's tight economy and the Fitness & Recreation Centers are always focusing on improving member education and motivation in order to retain members and decrease the chances of cancellation. The purpose of this presentation was to get reaction and input from the CCCAC about the Fitness & Recreation Centers offering a low-cost mini-personal training session to members for the purpose of customer retention. The CCCAC was asked two questions for feedback: 1) "Considering that a 60-minute session with a personal trainer costs about \$70, how much would you expect to pay for a 20- or 30-minute session?" and 2) "What motivates you to workout more often?" to be shared with the Fitness and General Managers and incorporated into a member retention service.

6. Retail Services Presentation Summary

The retail presentation provided the CCCAC with an overview of what Retail Services is responsible for at UCSF, gave details about successful Retail programs, called out Retail's commitment to sustainability, showcased Retail's collaborations and partnerships and previewed some of the new vendors coming soon to campus. The purpose of this presentation was to educate CCCAC members about the diverse nature of CLS Retail Services and get feedback and suggestions on how to best 1) get the word out to the UCSF community about its programs and services, 2) inform customers about feedback systems and 3) to get immediate feedback from the CCCAC.

CCCAC Executive Committee Notes from 9/28/10

Agenda Item/Topic	Discussion	Decision	Action Item	Due Date
Item #1: Formal process of bringing Ab Brody onto the CCCAC Executive Committee	Seasoned, global voice needed now that Chris West has left the CCCAC for Yale and Ab fulfills requirement of coming from the CCCAC rank and file	Executive Committee unanimously endorsed Ab Brody's appointment to the CCCAC Executive Committee	The endorsement will go to the CCCAC-at-large for a supporting vote at the first meeting of the season	7-Oct
Item #2: CLS updates	Zones - final print awareness campaign ready to launch in October and Wellness and A&E websites poised to utilize the concept Pilates - both MFRC and BFRC studios and expnsions are complete and the inaugural MFRC progrms 90% sold Wellness Web Portal - launched and was publically endorsed by Randy Lopez who is receiving requests for additional and campus-specific wellness services from influential sources Online Registration - launched for F&R memberships and select programs Membership/Usage - did well in 08/09 and so far running even for 09/10 with no down trends at MB but slight dip at MU	Pursue this positive campus reaction toward morphing it into favorable support for acquiring space for mini-fitness centers and revitalizing/strengthening the MB Outdoor Recreation Facilities Proposal	Both programs will focus on big Pilates programming pushes for 09/10 and report regularly to CCCAC as part of the "CLS Updates" Keep an eye on the climate, be ready and positioned to offer guidance and support to Randy for a coordinated mini-fitness center "program" as well as to mobilize the transfer of equipment should he be able to negotiate for appropriate space with his counterparts AND develop strategy to resurrect the MB Outdoor Recreation Facilities Proposal through his office and MB 2nd Parcel Planning Study Tracey and Darlene Yee will closely watch MU trend which will be brought to the CCCAC for discussion/advisement later in the year should the trend continue	
Item #3: Recruitment	Successful with 7 new members being added to the CCCAC (5 being students) but still outreaching for a 1st student to represent Medicine and will be searching for a Vice Chair from the 09/10 student contingent with targeted January selection		Suya will await response and finalize result from email sent to Sara Clemons, M.Ed., Director, Student Affairs at the UCSF School of Medicine and contact Delphine Tuot as another search resource	5-Oct
Item #4: Strategic Focus and Meeting Structure	New meeting structure was proposed to put sub-committees on hiatus and developing a presentation/feedback protocol that promotes member/student engagement and participation and utilizes the expertise and influence of the entire CCCAC membership as true advisors and representatives of their constituencies on all of the issues coming before the CCCAC in 09/10	Executive Committee unanimously endorsed the new CCCAC meeting structure	Tracey, Suya and Julie will meet to confirm the schedule of topics per urgency and relevance to CLS strategic efforts as well as solidify the meeting format and desired flow	6-Oct
Item #5: General Discussion	Establish a CCCAC email address Rewrite CCCAC blurb on F&R website Author a CCCAC "Did You Know" article for Synapse Become an official Chancellor's advisory committee with a global wellness perspective covering work/life balance as well as community/morale building to strengthen the CCCAC's campus position and influence	Worthy goal for the Executive Committee. capitalize on Bud and Julie's interactions with the Chancellor, research the protocols and politics, invite the Chancellor to meet the CCCAC Executive Committee (or get on her calendar) this Fall as well as the entire CCCAC in Spring and develop an irrefutable hook and strategy including (but not limited to): collecting effectiveness data re: decreased Worker's Comp claims, "Be Smart About Safety" results, Walking Program statistics, requests for increased wellness programming, support for the MB Outdoor Recreation Facilities Proposal etc.	Tracey Suya Suya Tracey will start the process by bringing the idea to and working through Stella to 1) assess the best way to present the concept to Sue and 2) develop the series of next steps and inputs needed to carry it forward	30-Oct 30-Oct 18-Dec 6-Oct

CCCAC Executive Committee Meeting Notes from 4/21/10

Topic	Discussion	Decision/Outcome	Action	Due Date
Agenda Review	Preview of items, presenters and time allotment	Agenda was accepted and it was agreed to defer items that might not get discussed to a TBD summer meeting.	Suya will send out a Doodle poll to assess availability and secure a summer meeting date.	N/A
Vice-Chair Candidate: presentation, review and endorsement	Julie introduced Erin Ealba as the candidate for the vacant Vice-Chair position. Erin presented herself to the committee and answered questions regarding her general background (Go Wolverines!), academic status and political/community involvement at UCSF.	The committee accepted her candidacy and unanimously endorsed Erin to assume the current Vice-Chair as well as to her transition to Chair once Julie steps down in late 2010. The only issue that arose was Erin's potential K01 award that could instate her as "faculty" during her tenure.	Erin will be formally presented at the 5/19 CCCAC meeting as the Vice-Chair, assume duties immediately and transition to Chair by the end of 2010. Her possible "faculty" status will be addressed as it arises.	N/A
Membership Fee Increase: presentation and endorsement	Darlene gave a comprehensive presentation (with Q&A) regarding the upcoming, scheduled membership fee increases for BFRC Charter and MFRC Charter, Premier CAP, Standard CAP and Daytime Plus members; the consolidation and increase of guest fees; the consolidation of membership package types; and, the membership outreach plan.	The committee unanimously endorsed all of the fee increases, the strategy to streamline membership package types and the outreach plan.	The fee increases will be effective as of 7/1/10	N/A
General Discussion: P&S 2010-11 projects	Suya informed the committee about the following P&S projects already in production that will be presented to the CCCAC for input and endorsement in 2010-11: Arts & Events Strategic Focus Plan, Wellness Strategy Plan; Massage Program Assessment and Plan; and, Fitness Program Assessment and Plan	The committee was informed and made aware of areas where P&S will be relying on their expertise in 2010-11.	No action required	N/A
General Discussion: presenting to campus leadership	Suya informed the committee that Tracey is presenting the CCCAC to and asking VC John Plotts to sponsor the CCCAC on 6/26.	The outcome from Tracey's meeting will determine the best strategy and opportunity for presenting the CCCAC to the Chancellor.	Deferred to further discussion as an item on the summer meeting agenda.	N/A
General Discussion: Chancellor's Advisory Committee status	Although it may be a viable strategy for the CCCAC to seek and work towards focusing future endorsement of its efforts as a bridge to creating a Chancellor's Advisory Committee on "Quality of Life", there are pros and cons that require careful consideration before moving in that direction.	Moving in this direction will depend on VC John Plotts vision and outcome of Tracey's meeting with him in June.	Deferred to further discussion as an item on the summer meeting agenda.	N/A
General Discussion: Focus for 2010-11	P&S has identified two main areas of focus for the CCCAC in 2010-11: a. General Quality of Life issues facing the campus. <ul style="list-style-type: none"> o Possible budget cuts on quality of life programming o Morale issue due to layoffs o Opportunity to help new leadership understand campus life o "Making Life Better" could become an after thought in this economy, which threatens CLS and labels us as auxiliary service. o Sustaining CLS indispensability b. Specific implementation of the "We are UCSF" campaign <ul style="list-style-type: none"> o Create efficiencies (partnership with campus and medical center) o Eliminate silos and duplication o Consolidate funding 	Suya distributed hard copies of the 1995 Chancellor's Committee on Student and Campus Life Report summary highlighting opportunities for CLS (P&S) and the "We Are UCSF" campaign (e-copies will be sent as well). Ab commented that, given the magnitude of creating sustainable change re: both focus categories, it may be prudent to reinstate the sub-committee structure in 2010-11.	Committee members were asked to review the 1995 Student and Campus Life Report summary and identify and recommend the top 2-3 efforts" for CLS and/or "We Are UCSF opportunities. Deferred to further discussion as an item on the summer meeting agenda.	N/A
Meeting Close			Suya will send out a Doodle poll to assess availability and secure summer and early fall meeting dates. Julie will report on the committee agreements and direction-to-date the CCCAC on 5/19	N/A

Main Topic Presentation #1

Presentation Name: UCSF Health & Wellness Program

Presenter's Name and Title: Lauren Cox, Health & Wellness Coordinator

Presentation Date: October 7, 2009

Presentation Purpose:

The purpose of the UCSF Health & Wellness presentation was to A) inform the committee of pre-existing campus wellness programs, B) describe future projects and C) obtain feedback addressing specific points. The committee was asked the following: How can Campus Life Services best spread the word and help make wellness a more prominent part of campus life and how can Campus Life Services better champion wellness with key UCSF leadership and campus stakeholders?

Presentation Content:

UCSF is well on its way in making wellness accessible to Faculty, Staff and Students in the effort to improve health on the UCSF campus. Thus far, a strong foundation has been established. The following are examples of successful programs, onsite, site-specific yoga programs, WorkFit (BSAS), the UCSF Walking program, Student Running Club and Student Wellness scholarships. As these wellness efforts continue to expand, we are looking for new and better avenues and opportunities to convey our message of health and increase campus involvement throughout all levels of the organization.

CCCAC Recommendations:

- Use PLUS as a marketing Tool to communicate to students
- Take advantage of Student Social Chairs to disseminate program information and increase buy-in
- Utilize the Laurel Heights Listserv announcing the launch of the unique yoga program
- List student programs and scholarship opportunities in the fitness and recreation catalog
- Attend GSA meeting to spark interest in Student programs

Accomplishments from CCCAC Recommendations:

- PLUS has become a main communication vehicle for student programs
- Wellness now regularly communicates with and utilizes Student Social Chairs to communicate and promote all related wellness events
- A listserv was constructed to promote the launch and continued Yoga program at Laurel Heights
- Student scholarships are now listed in the Fitness & Recreation Catalog
- Wellness presence at a GSA meeting - Pending

Main Topic Presentation #2

Presentation Name: Mission Bay Second Parcel Study Update

Presenter's Name and Title: Judy deReus, Senior Campus Planner

Presentation Date: October 28, 2009

Presentation Purpose:

The purpose of the presentation on the Mission Bay Second Parcel Study was to inform the CCCAC about the ongoing project and to obtain feedback.

Presentation Content:

Now that the Mission Bay Campus is about 70% complete, Campus Planning is re-evaluating the Master Plan with the assistance of BMS Design Group and a committee of UCSF staff and with the input of campus and community members. The consultant will be preparing three alternatives for developing the remainder of the campus that will: 1) increase the development entitlement of the campus; 2) enhance the pedestrian experience; 3) reassess the parking supply ratio and planned parking structures; 4) integrate the planned central utility plant; and 5) explore the inclusion of housing and recreational field and court facilities. The study went on hiatus at the end of 2009 and is slated to resume early 2010 and the three options are tentatively scheduled for presentation to Campus Planning in summer 2010.

CCCAC Recommendations:

- Need places to sit between Genentech Hall and Rock Hall for those who have difficulty walking this entire distance
- Need sports field for organized play
- Minor comments were made on the maps of existing conditions

Accomplishments from CCCAC Recommendations:

- Feedback will be incorporated into refined maps and the alternatives when the study resumes and they are developed.

Main Topic Presentation #3

Presentation Name: Family Services Plan

Presenter's Name and Title: Liane Wong, Customer Development Manager

Presentation Date: November 18, 2009

Presentation Purpose:

The purpose of this presentation was to inform the CCCAC about the plan to integrate Youth & Family Programs with UCSF Childcare into a new, all-inclusive family services unit.

Presentation Content:

Campus Life Services provides UCSF with a variety of programs for children ages 0-18. Currently, the manager of UCSF Child Care, who reports to the Director of Programs & Services, and two separate program supervisors, who report to the Fitness & Recreation General Manager, individually produce and manage youth recreation programs.

An assessment of the above situation was completed mid-2009 and, to improve efficiency and increase marketing opportunities, it was recommended that all youth related programs should be organized and housed within one unit under singular supervision and management.

A campus survey is planned for spring 2010 to determine the campus' need and an official Family Services Manager would lead this new unit that would serve ages 0-18. A timeline is being developed for finalization 2009/2010 and rollout is slated for mid-2010.

CCCAC Recommendations:

- This presentation was well received by the committee. They felt it was logical to centrally manage these types of programs that would serve UCSF parents through their child's school years and endorsed the new unit's organization and rollout as presented.
- Include survey questions on: afterschool programs, care during UCSF non-holidays, sick care, community service/volunteer credit, getting into schools, how to talk to teens about partying, drugs, alcohol, sex.
- Incorporate graduate students as "science" counselors/teachers with the UCSF Camp program
- Avoid a clinical sounding name for the new unit.

Accomplishments from CCCAC Recommendations:

- The campus survey included questions on the topics listed above and results will be incorporated into the new unit's focus, direction, programs and services
- The new Family Services Manager will investigate with the Camp Supervisor the feasibility of utilizing graduate students and adding science based curriculum to the program
- The look, feel and name of the new unit is being designed to be professional and family friendly

Main Topic Presentations #4

Presentation Name: Member Services Review

Presenter's Name and Title: Darlene Yee, Business & Finance Manager

Presentation Date(s): January 20, 2010
February 17, 2010

Presentation Purpose:

The purpose of the Member Services presentation was to provide an overview of and educate the CCCAC about membership populations and fees as well as review current challenges and opportunities and provide a forum for the CCCAC to brainstorm on possible new ideas regarding membership, communication and promotional outreach.

Presentation Content:

The membership presentation included a review of A) membership rates and package options, B) membership base and populations, C) usage data, and D) the current revenue model followed by a discussion on emerging trends, upcoming opportunities and challenges with fiscal climate.

CCCAC Recommendations:

- **MEMBERSHIP IDEAS**
 - Specialty memberships (e.g. Yoga, Pilates, Pool)
 - Running club memberships (e.g. Team in Training, PacWest)
 - Comprehensive Wellness membership (include fitness center, nutrition, physical therapy)
 - Bundle value-adds with memberships (e.g. Monthly massage specials or freebies)
- **COMMUNICATION IDEAS**
 - Towel amnesty a good promotion/campaign model
 - "Did You Know" stickers on lockers/equipment (we did do something similar with stickers on available rental lockers in the locker rooms – it did drive sales up)
 - Web needs to have more information relevant to UCSF, it is difficult to maneuver and not very transparent in pricing
 - Add "Of Interest to Student's" on the website home page
 - Buddy Match System like Facebook or Twitter (see Action section)
 - Electronic signage with changing information (could we generate revenue from business 'hosts'?)
 - School of Nursing (SON) 2nd floor lobby a good place for promotion copy

Accomplishments from CCCAC Recommendations:

- **MEMBERSHIP ACTIONS**
 - Specialty memberships are difficult to offer due to access control for that reason we are not be able to offer customized memberships to specific areas of the facility
 - PacWest is a membership-based club only interested in marketing to our members not in partnering with us to offer UCSF memberships to their members.
 - We currently have a program with DPTRS at Bakar Fitness & Recreation Center and the PhysFit program that offers programs supervised by a Personal Trainer and currently offer Personal Training packages that include sessions with a trainer and a physical therapist as a bundle.
 - We are currently developing a gift card promotion for new members who join our facilities. They will receive a gift card with enrollment that will provide them the ability to try any of our programs up to the value of the card.
- **COMMUNICATION ACTIONS**
 - The Buddy Match System is in progress and a pilot, online version for squash players is being tested to see if it can be implemented in the Fitness & Recreation Centers.
 - Incorporation of the website feedback is in progress and development of the new CLS website coming soon.

Main Topic Presentation #5

Presentation Name: How Do We Educate and Motivate Members

Presenter's Name and Title: Liane Wong, Customer Development Manager

Presentation Date: March 17, 2010

Presentation Purpose:

The purpose of this presentation was to get reaction and input about offering a low-cost mini-personal training session to members for the purpose of customer retention.

Presentation Content:

Customer retention is more important than ever in today's tight economy. The Fitness & Recreation Centers are focusing on improving member education and motivation to decrease the chances of cancellation.

A low-cost, mini-personal training session is an option that meets this goal. It provides personalized, expert advice by a certified personal trainer who can teach members new exercises based on their specific needs. It can be offered at a time that is convenient for the member versus a set time like a Group Fitness class and can be priced at an introductory rate.

The CCCAC was asked two questions for feedback: 1) "Considering that a 60-minute session with a personal trainer costs about \$70, how much would you expect to pay for a 20- or 30-minute session?" and 2) "What motivates you to workout more often?"

CCCAC Recommendations:

How much would the CCCAC expect to pay for a 20- or 30-minute training session?

- The majority of responses were in the \$20-25 range.

Things that would motivate the CCCAC to workout more often:

- Offer training programs
- Have more variety of classes - change days/times to decrease boredom
- Build relationship with a trainer
- Have good music in class
- Install TV on cardio machines
- Good instructors
- Front desk staff who know members' names
- Increase classes at 11am or 1pm since ones right at 12noon consistently fill
- Provide more reading materials
- Offer Incentives/money
- Collect data to prove members who workout have lower health payments

Accomplishments from CCCAC Recommendations:

- The April 1, 2010 issue of the Member Messenger (e-newsletter) contained an offer for a complimentary 60-minute session
- 350 members signed up in 24 hours
- Sign-ups were closed on 4/2/10 due to overwhelmingly response
- The motivational feedback from CCCAC has been shared with Fitness and General Managers

Main Topic Presentation #6

Presentation Name: Campus Life Services Retail

Presenter's Name and Title: Jennifer Dowd, Retail Services Manager

Presentation Date: April 21, 2010

Presentation Purpose:

The purpose of this presentation was to educate CCCAC members about the diverse nature of CLS Retail Services and get feedback and suggestions on how to best 1) get the word out to the UCSF community about its programs and services, 2) inform customers about customer feedback and response systems and 3) to get immediate feedback from the CCCAC.

Presentation Content:

The retail presentation provided the CCCAC with an overview of what Retail Services is responsible for at UCSF (all leased and contracted retail at UCSF), gave details about successful Retail programs (Going Greener, FastPay, Smart Choice, Farmers' Market and the Catering Charge program), called out Retail's commitment to sustainability (member of the Chancellor's Advisory Committee on Sustainability steering committee), showcased Retail's collaborations and partnerships (co-chair of the newly formed Food Service Working Group), reviewed Retail's current feedback system ("We Are Listening" comment cards) and previewed some of the new vendors coming soon to campus (Terzetto Express II mobile coffee service at School of Dentistry, juice/smoothie concept at Millberry Union, potential taqueria concept at Mission Bay, Student Academic Affairs office space at Mission Bay, expanded Laundry Locker locations) The CCCAC was asked to save the date and support "Block Party 4" on Wednesday, 10/6 from 12-1:30pm.

CCCAC Recommendations:

- o Reassess Smart Choice items per sodium levels
- o Increase utilization of shuttles for promotion
- o Increase availability for composting in research buildings
- o Utilize Facebook and Twitter for greater impact and promotion
- o Add "staff" and "faculty" as a delineated affiliation choice on the comment cards
- o Develop mechanism to capture feedback from "grab & go" customers
- o Plan the Parnassus Laundry Locker service to accommodate those who bike or walk to work
- o Expand the Parnassus Farmers' Market to offer more variety along with possible farmer rotation system.

Accomplishments from CCCAC Recommendations:

- o The concern regarding Smart Choice sodium levels is being forwarded to UCSF Medical Center Nutrition & food Services for review and feedback.
- o A promotional plan that includes media for shuttle ads is being implemented
- o Research building composting feedback has been directed to the UCSF Recycling Coordinators – Kathryn Hyde and Susan Bluestone
- o CLS has begun using the CLS Facebook and Twitter accounts to promote retailers
- o "Staff" and "Faculty" delineations are being added to the "We Are Listening" comment cards at next printing
- o No action plan has been developed yet to capture feedback from "grab & go" customers
- o CLS Retail is actively seeking locations and opportunities to expand both the Laundry Locker service and the Farmers' Market
- o The 2010-11 CCCAC Kick-Off Meeting is scheduled to convene at Mission Bay and the agenda will support "Block Party"4"

CCCAC Meeting Notes from 10/7/09

Topic	Discussion	Decision/Outcome	Action	Due Date
Agenda Review (Julie Hunkapiller)	Preview of topics and call for additional items	Acceptance and no additional items		N/A
CLS Updates (Gail Mametsuka)	<p>1. Memberships - steady with Millberry slightly down but Bakar slightly up, will keep a close eye and report regularly on trends.</p> <p>2. Pilates – Millberry studio opened to 90% filled capacity and Bakar program expanded and doing well, only the older adult sessions in the 2-4pm timeslots floundering.</p> <p>3. Zones – full awareness campaign launching mid-October, CLS Arts & Events expanding discount program by zone.</p>	<p>2. Send copy of current “older adult” program flyer to CCCAC.</p> <p>3. Send copy of “discounts program by zone” email and copies of the zone flyers to CCCAC.</p>	<p>2. CCCAC promote “older adult” programs to appropriate constituency.</p> <p>3. CCCAC asked to gather and submit suggestions from their constituency for potential discount program partners/businesses in each zone to Gail at gail.mamesuka@ucsf.edu.</p>	10/28
Wellness Update (Lauren Cox)	Comprehensive presentation with Q&A: who can use the mini-fitness centers; where to find the student coupons; staff appreciation opportunities; and, programs for residents	Send copy of PPT CCCAC with two questions posed for feedback.	CCCAC asked to gather and share feedback on the two questions from their constituency at next CCCAC meeting or send to Lauren at lauren.cox@ucsf.edu .	10/28
Sponsor Welcome (Stella Hsu)	Acknowledgement of 2008-09 accomplishments; support for the new, 2009-10 meeting structure; proposed that CCCAC wait until February for access to Chancellor after new CBO is hired; and, Q&A: how can CCCAC become a “chancellor’s committee” (Exec Committee recommendation)	Discuss requirements to research: 1. UCOP mandates governing chancellor committees; 2. possible standing committees with which to partner (absorb?); and, 3. capitalizing on the fact that Rutter Center has become the iconic (per “center of excellence” photo at UCOP) center of UCSF.	To be further vetted by the Executive Committee for possible work group/task force assignment and way to get on the Chancellor’s calendar earlier than February	11/18
New Meeting Structure (Julie Hunkapiller)	Acknowledgement of the great work the committees accomplished last year, the realities of current environment and CLS priorities and the need for full CCCAC participation and input in order to produce far-reaching accomplishment of 2009-10 CLS objectives and goals.	Acceptance of putting committees on hiatus and adopting the new meeting structure with the option for the Executive Committee to assign working group(s) to tackle specific issue(s) should the necessity arise		
Closure (Julie Hunkapiller)	Introductions and reminder that the next meeting is on Wednesday, 10/28 in Millberry Event & Meeting Center (Golden Gate Room) at which there will be a presentation on the MB 2 nd Parcel Study being conducted by Campus Planning	Recognition of diversity, strength and power of the group	Add specific affiliation to the roster to facilitate access to specific constituencies (e.g. Julie Hunkapiller, 5 th year Graduate Student, Biomedical Sciences Program)	11/18

CCCAC Meeting Notes from 10/28/09

Topic	Discussion	Decision/Outcome	Action	Due Date
Agenda and Introductions (Julie Hunkapiller)	Preview of topics and introductions conducted		Affiliation Sheet started and circulated. per recommendation from 10/7	11/18
Introducing CCCAC to the Chancellor (Tracey Gearlds)	Followed up with Stella per discussion from 10/7 regarding proper protocol and process. CCCAC has been asked to wait to formally introduce and present itself until after the CBO is hired and on board (FEB '10).			N/A
CLS Updates (Gail Mametsuka)	"We Are UCSF" campaign was introduced and launch plan was presented to the group.	The campaign represents a significant Campus and Medical Center partnership with CLS adding "brain power" and facilitating creative presentation with the goal being to bolster morale and highlight amenities and services available to all campus personnel (see attached). Debra Holcomb suggested bundling the UCSF discount program that is part of "We Are UCSF" with the retirees discount program.	Gail will forward the suggestion to A&E Manager.	11/18
Wellness Update (Lauren Cox)	Acknowledged and thanked the group for its ongoing support and accomplishment re: the success of the Wellness Web Portal and Program. Distributed H2O bottles for feedback.	Eric Koenig, Director, Office of Student Life: PLUS is a great way to distribute wellness related information to students. Maureen Conway is a good partner. Quynh-Anh Vo and Kevin Phung, second year Pharmacy/Medical Students, represent ASUC: Recommend appointing a committee on wellness within each school or appointing a committee rep to disseminate important wellness information in classes. Lydia Derugin, Community Member: Present at monthly meetings at the School of Medicine (contact: Mike Hindery, Associate Dean). Discuss wellness programs that could benefit lab faculty and researchers who work long hours with no breaks. Julie Hunkapiller, 5th year Grad Student Biochemistry & Biophysics: Present to public GSA and add wellness to GSA publications.	Lauren has contacted Maureen and will contact GSA Presidents.	11/18
MB 2 nd Parcel Study (Judy deReus)	Presented the PPT that is going to be shown to the community surrounding MB at the first community meeting in January for input regarding development of the 2 nd parcel.	Debra Holcomb suggested breaking up the pedestrian walkways with more, "friendlier" seating and Eric Koenig suggested the need for formal sports/recreation fields be added to the "Issues" list (see attached) in the bullets under "Recreation"	CCCAC Members are asked to review the "Issues" list (see attached), send feedback to Suya at suya.colorado-caldwell@ucsf.edu and she will forward all input to Judy.	12/16
Closure (Julie Hunkapiller)	Next meeting is on Wednesday, 10/28 in Millberry Event & Meeting Center (Golden Gate Room) the main topic the new Family Services Unit. Lydia Derugin promoted the Symphony Parnassus at Herbst Theater		Suya will send out the agenda and preparation documents for the next meeting. Tracey will link the Symphony Parnassus web site to the Wellness and Family Web Portals	11/16 and 11/18

CCCAC Meeting Notes from 11/18/09

Topic	Discussion	Decision/Outcome	Action	Due Date
Agenda and Introductions (Julie Hunkapiller)	No additional Items. Introduced new member - Natazha Bernie, 2 nd year PT student.		Affiliation Sheet started and completed per recommendation from 10/7	Completed
CLS Updates (Gail Mametsuka)	<p>Links: Symphony Parnassus link now on Wellness Web Portal; Wellness Web Portal link now on A&E website; GSA link is now on Wellness Web Portal; and, Lauren is working with Julie and Ahnika to put Wellness link/info on GSA websites/publications.</p> <p>Staff Appreciation: Collaboration between the Campus, Med Cntr and CLS. Open to all employees – Parnassus 12/4, MZ 12/9 and MB 12/14. “We Are UCSF” campaign will soft launch . . . stay tuned. And, Farmer’s Market closures were discussed.</p>	<p>Staff Appreciation: Gail forwarded the suggestion to bundle the UCSF discount that are part of “We Are UCSF” with the retirees discount program to Jennifer Mannix, A&E Manager.</p> <p>Wellness: Feedback from 10/28 is either under consideration or has been incorporated into the program and Farmer’s Market closures are:</p> <ul style="list-style-type: none"> • Parnassus Closure dates will be 12/23-1/6, re-open 1/13/2010 • Mission Bay closure dates will be 12/02/09, reopen April 14, 2010 (they will be open on November 25, 2009) 		1/20
MB 2 nd Parcel Study Feedback (Judy deReus)	Judy thanked members for feedback from 10/28; answered concerns about how SFMTA will be related to the final plan.	Judy stated that the study is slated to start back up in January, will take 4-6 months to complete and that the consultants should be presenting three (3) options to Campus Planning in summer 2010.	Send further feedback to Suya at suya.colorado-caldwell@ucsf.edu and she will forward all input to Judy.	N/A
Integrated Family Services Presentation (Liane Wong)	Liane presented the PPT that is going to be shared with stakeholders regarding the new Integrated Family Services unit that will be implemented by March 2010. Shortening hours of childcare at gyms will save money that can then be used to create more family oriented programs and camps. Also by reorganizing the administrative hierarchy, CLS will be able to function more efficiently to create synergistic programs for families and children across CLS departments.	Barbara B. recommended and discussion ensued about changing the name of the unit to something less clinical sounding (e.g. Family Life Services, My Family, etc.). Julie made the suggestion to incorporate grad students as teachers in the Camp program. Both of these ideas will be considered and reported on.	Send further feedback to Suya at suya.colorado-caldwell@ucsf.edu and she will forward all input to the new Family Services Manager (TBA).	1/20
Closure (Julie Hunkapiller)	Next meeting is on Wednesday, 1/20 in Millberry Union Event & Meeting Center (City Lights Room) and the main topic will be Membership presented by Darlene Yee.	Darlene asked for points to be included.	Send points that you would like to see addressed in the Membership presentation to Suya at suya.colorado-caldwell@ucsf.edu and she will forward them to Darlene. Suya will send out the agenda and preparation documents for the next meeting.	1/13

CCCAC Meeting Notes from 5/19/09

Topic	Discussion	Decision/Outcome	Action	Due Date
UC Walks (Group)	CCCAC members supported the system-wide event honoring National Employee Health Day by participating in this inaugural event			N/A
CLS Updates (Gail Mametsuka)	<p>Aids Walk: Scheduled for 7/18 and the Fitness & Recreation Centers hoping for 500 participants. F&R</p> <p>Open House: Successful collaboration between the Campus, Med Center and CLS. Participation: Parnassus = 4000, MB = 700 and MtZ = 650. "We Are UCSF" campaign soft launched w/ commitment to further develop programs. Arts & Events Discount Program: New, easy-to-read page on the website, fifty-five (55) discounts available and the goal is to eventually highlight the discounts by zone.</p> <p>Kirkham Childcare Opening: Opened early January with 61 children enrolled out of 72 available slots.</p> <p>Senior Vice Chancellor of Finance: Position filled by John Plotts form UCOP with background as CFO for Home Express and Senior VP for Lucky Stores.</p>	<p>Aids Walk: CCCAC members asked to take promotional materials, donate \$25 and participate by going to the CLS Fitness & Recreation website and join one of the F&R team.</p> <p>Arts & Events Discount Program: CCCAC asked to help promote the page and service to their constituents via distributing the direct web link http://campuslifeservices.ucsf.edu/artsevents/discounts/.</p>	<p>Aids Walk: Suya will forward additional registration information as it becomes available Arts & Events Discount Program: Suya will send the link to the CCCAC members in the notes (see adjacent "decision/outcome" column)</p>	2/17
Wellness Task Force Presentation (Sue Forstat/Randy Daron)	Sue gave the background, enumerated the to-date accomplishments, stated the goals and asked the CCCAC to assist recruitment for increasing faculty participation.	First year accomplishments included: the Farmer's markets, Walking program and promotion of wellness benefits through the employee health plan (e.g. the StayWell Program); second year accomplishments included: the launch of the "Living Well at UCSF" web portal (http://livingwell@ucsf/); and, the third year goals are: to move the committee from ad hoc to institutionalized status as well as move the integration process and structure forward toward sustainability.	Send faculty recruitment suggestions and feedback to Suya at suya.colorado-caldwell@ucsf.edu and she will forward all input to Sue and distribute PDF of web portal resources page to constituents (see attached)	N/A
Membership Services Presentation (Darlene Yee)	Darlene presented a high-level overview of the breakdown and status of Membership Services at both of the F&R Centers as well as the anticipated challenges and opportunities. Q&A discussion was limited due to time constraints but a question of the difference between our GP membership price vs. Equinox (\$130) was discussed briefly and highlighted that our GP price was low.	Lingering questions are to be forwarded to Suya to pass onto Darlene and the topic will be continued at the February meeting with a brainstorm/follow-up on different/new types of membership programs and services.	Send further feedback to Suya at suya.colorado-caldwell@ucsf.edu and she will forward all input to the Darlene.	2/17
Closure (Erin Ealba)	Next meeting is on Wednesday, 2/17 in Millberry Union Event & Meeting Center (City Lights Room) and the main topic will be the Arts & Events Assessment presented for feedback by Greg Whisman.			N/A

CCCAC Meeting Notes from 2/17/09

Topic	Discussion	Decision/Outcome	Action	Due Date
Agenda and Introductions (Julie Hunkapiller)	Julie opened the meeting and introduced new member Elisbet Gregori-Puigjane (PSA/Post Doctoral Scholar)			N/A
CLS Updates (Gail Mametsuka and Tracey Gearlds)	<p>Senior Vice Chancellor, John Plotts: The current FAS structure will be maintained through February, next the recommendations from the organizational assessment conducted this past year will be incorporated and then the implemented organizational adjustments will be flat lined for a year. Once the structure is stable the goal is to have Stella introduce and champion the CCCAC as a Chancellor's Committee to John Plotts as recommended and endorsed by the CCCAC Executive Committee.</p> <p>Assessment of the 1995 Chancellor's Committee Report on Student and Campus Life: Successfully completed at the end of January and to be used as a reference guide and launching pad for continued CCCAC work and discussion with the Chancellor.</p> <p>Campus Wellness Program Update: The Chancellor expressed surprise to MC CEO, Mark Laret, that there is no coordinated campus-wide wellness program at UCSF. He quickly convened a committee of MC and Campus representatives (still working on including students) chaired by David Odatto to research the situation and submit a proposal with action plan to the Chancellor.</p>	<p>Assessment of the 1995 Chancellor's Committee Report on Student and Campus Life: Per the original recommendations, much has been accomplished but the assessment called out and commented on the recommendations that represent opportunities over which CLS has influence and did not comment on the recommendations over which CLS has no opportunity or influence.</p> <p>Campus Wellness Program Update: The effort is being fast-tracked so Tracey, who is on the committee, will keep the CCCAC informed and champion CCCAC past wellness efforts to the committee. Julie offered student rep assistance and asked to be kept posted.</p>	<p>Assessment of the 1995 Chancellor's Committee Report on Student and Campus Life: Suyu will send the Assessment and the original Summary of Findings and Recommendations to CCCAC members (see attached) for review and comment to suya.colorado-caldwell@ucsf.edu.</p>	3/17
Membership Services Presentation (Darlene Yee)	<p>Darlene continued her presentation re: the high-level overview of the breakdown and status of Membership Services at both of the F&R Centers as well as the anticipated challenges and opportunities. Time was then designated for a brainstorm and feedback session in which a list of membership ideas and concerns were noted.</p>	<p>Three themes emerged: Membership Ideas, Communication Ideas and Promotion Ideas into which the following brainstorm comments were assigned:</p> <p>MEMBERSHIP IDEAS Specialty memberships (e.g. Yoga, Pilates, Pool) Running club memberships (e.g. Team in Training, PacWest) Comprehensive Wellness membership (include fitness center, nutrition, physical therapy) Bundle value-adds with memberships (e.g. Monthly massage specials or freebies) Offer discount incentives to pre-pay 2-3 years of membership fees Partner with medical clinics (offer discounts similar to corporate memberships) Memberships for pediatric care families</p> <p>COMMUNICATION IDEAS Towel amnesty a good promotion/campaign model "Did You Know" stickers on lockers/equipment (we did do something similar with stickers on available rental lockers in the locker rooms – it did drive sales up)</p>	<p>1) Tracey to follow up with Darlene on feasibility of the membership ideas and Darlene will update the CCCAC on the possibility of implementing those with high probability of success and low risk.</p> <p>2) Liane is currently working on a Buddy Match System. It is intended to bring the "partner card system" into the electronic age and is now being beta tested with the squash players at Parnassus. The system will be tested for 4 months and then evaluated regarding the feasibility of expanding it to other areas. The short-term goal is to recruit players to build community and a more active squash network. Liane will update the CCCAC on the progress/status.</p>	3/17

		<p>Web needs to have more information relevant to UCSF – it is difficult to maneuver – not very transparent in pricing Add “Of Interest to Student’s” on home page Buddy Match System like Facebook or Twitter (see Action section) Electronic signage with changing information (could we generate revenue from business ‘hosts’?) School of Nursing (SON) 2nd floor lobby a good place for promotion copy Demystify costs/pricing and make info readily accessible</p> <p>PROMOTION IDEAS Group personal training – increase capacity to customize Attend SON orientation – offer a campus tour Gift cards in MC employee packets Amenity Presentation at new student/faculty/staff orientations “How To” campaign – the best way to access and participate in services and programs</p>		
<p>General Issues and Comments (Julie Hunkapiller)</p>	<p>Julie opened the floor for general issues and comments.</p>	<p>There was nothing forthcoming.</p>		<p>N/A</p>
<p>Closure (Julie Hunkapiller)</p>	<p>Next meeting is on Wednesday, 3/17 in Millberry Union Event & Meeting Center (City Lights Room) and the main topic is TBD</p>			<p>N/A</p>

CCCAC Meeting Notes from 3/17/09

Topic	Discussion	Decision/Outcome	Action
<p>Opening and Agenda (Julie Hunkapiller)</p>	<p>Julie opened the meeting</p>		
<p>CLS Updates (Suzie Kirrane, Suya Colorado-Caldwell, Tracey Gearlds and Liane Wong)</p>	<p>Family Services Survey Results: 3300+ responses = 16% overall response rate (75% staff, 12% faculty, 5% students, 4% each residents and post docs); Results = 1) keep Childcare at multiple sites and find permanent MB site; 2) 60% would participate in Camps and want increased access to single day, holiday and AQ camps; 3) 19 programs were ranked with AQ #1, summer camps #2, single day, holiday camps #3, arts #4 and dance/martial arts #5; 70% would participate in discount days at the Academy of Science and the Exploratorium; top requested child care lectures = balanced living, challenging behaviors, healthy eating/nutrition; top requested elder care lectures = living trust/estate planning and Dealing with parents living faraway. Membership Brainstorm Follow-up: 21 membership, communication and promotion ideas were recorded and are being reviewed for feasibility. We Are UCSF Campaign: Tracey sent business plan to the Chancellor. Rutter Center Mediation: Going well. CLS Directors Presentation to CBO, John Plotts: The CLS Directors will be meeting and touring the extended campus with John Plotts for ½ day the beginning of April. Buddy Match System: Pilot launched and</p>	<p>Membership Brainstorm Follow-up: Tracey to work with Darlene on feasibility of the ideas. We Are UCSF Campaign: The business plan is now sitting with the Administrative and Operational Efficiencies Committee for review and consideration. Rutter Center Mediation: Resolution expected by 6/22. CLS Directors Presentation to CBO - John Plotts: Tracey will present and promote the CCCAC as the first bullet under Fitness & Recreation with goal of him being the Executive Sponsor starting 2010-11 and coming to the April or May meeting. Buddy Match System: Is being evaluated regarding the feasibility of expanding it to other areas (e.g. the student running club).</p>	<p>Membership Brainstorm Follow-up: Darlene will update the CCCAC on the possibility of implementing the ideas with high probability of success and low risk at the April meeting We Are UCSF Campaign: Tracey will circle back to the CCCAC with update at the May meeting. Rutter Center Mediation: Tracey will circle back to the CCCAC with update at the May meeting. Buddy Match System: Liane will circle back to the CCCAC with an update at the May meeting. In the meantime, check out the current link http://www.fitlink.com/UCSF-Squash-Parnassus-</p>

	being tested for 4 months with small control group (Squash players).		
Membership Retention Presentation (Liane Wong)	Liane facilitated a brainstorm session that 1) focused on ways to motivate people (members) to exercise and appreciate the value of belonging to the F&R Centers; 2) presented the Mini-Training Program idea; and, 3) gathered feedback on the idea and the pricing of the program.	Liane will share feedback and findings with the Fitness Directors for review and possibility of implementing the ideas with high probability of success and low risk.	Liane will circle back to the CCCAC with an implementation update at the April or May meeting.
General Issues and Closure (Julie Hunkapiller)	Annual Report: Suya informed the CCCAC that the Annual Report process and copy gathering will start by the beginning of April. Comments from the Floor: Julie opened the floor for comments.	Annual Report: The format will include an executive summary plus synopses of each of the main topics presented throughout the year complete with CCCAC recommendations and follow-ups. Comments from the Floor: There was nothing forthcoming.	Next meeting is on Wednesday, 4/21 in Millberry Union Event & Meeting Center (City Lights Room) and the main topic is CLS Retail Services.

CCCAC Meeting Notes from 4/21/10

Topic	Discussion	Decision/Outcome
Agenda Review	Preview of items, presenters and topics	
CCCAC Updates (Suya Colorado-Caldwell)	<p>1. Continuing CCCAC Service: Suya circulated the current CCCAC Roster and asked members to indicate whether or not they will be available to serve on the 2010-11 CCCAC. The list will also be circulated at the May and June meetings.</p> <p>2. Expanded Meeting Schedule: The members were reminded that a June meeting has been added to accommodate a closing presentation by interim CCCAC Sponsor, AVC Stella Hsu. It is scheduled for 6/16.</p> <p>3. Annual Report Timeline: Inputs for the CCCAC Annual Report are already being gathered or are in production. The target print date is 6/2 with delivery to the CCCAC Interim Sponsor and members on 6/9.</p>	
CLS Updates (Tracey Gearlds)	<p>1. UC Walks: System-wide walking event scheduled for 5/19 @ 12noon. Conflicts with May CCCAC meeting.</p> <p>2. Sustaining Quality of Life efforts at UCSF: Quality of life programs and services could be at risk given the unknowns facing the campus.</p> <p>3. Mission Bay Fields: There is renewed interest in and potential for the fields.</p>	<p>UC Walks: An adjustment to the 5/19 meeting schedule is being considered so CCCAC members can participate.</p>
CLS Retail Services Presentation (Jennifer Dowd0)	<p>Jennifer presented an overview CLS Retail Services that included a synopsis of: what Retail Services does on and for the campus; what programs it currently offers; how it fulfills its commitment to sustainability; what new programs/services/vendors are coming soon; and, how it gathers and implements customer input via its “We’re Listening” efforts.</p>	<p>Feedback included: Reassessing Smart Choice items per sodium levels; increasing utilization of Shuttles for promotion; increasing composting in research buildings; utilizing Facebook and Twitter for greater impact and promotion; adding “staff” and “faculty” affiliation choice on the comment cards; capturing feedback from “grab & go” customers; planning the Parnassus Laundry Locker service to accommodate biking/walking to work folks; and, expanding the Parnassus Farmers’ Market along with possible farmer rotation system.</p>
General Issues (Julie Hunkapiller)	<p>Suya informed the committee that Tracey is presenting the CCCAC to and asking VC John Plotts to sponsor the CCCAC on 6/26.</p>	<p>The outcome from Tracey’s meeting will determine the best strategy and opportunity for presenting the CCCAC to the Chancellor.</p>
Meeting Close	<p>The next CCCAC meeting is on Wednesday, 5/19.</p>	<p>The time may be adjusted to accommodate UC Walks</p>

CCCAC Meeting Notes from 5/19/09

Topic	Discussion	Decision/Outcome	Action	Due Date
UC Walks (Group)	CCCAC members supported the system-wide event honoring National Employee Health Day by participating in this inaugural event.			N/A
CLS Updates (Gail Mametsuka and Suya Colorado-Caldwell)	<p>Aids Walk: Scheduled for 7/18 and the Fitness & Recreation Centers hoping for 500 participants. F&R</p> <p>Open House: Successful 5-day promotion with the following results: 1) Millberry = 68 guests, 98 visits and 4 new memberships and 2) Bakar = 75 guests, 84 visits and 12 new memberships. Arts & Events</p> <p>“UCSF’s Got Talent” Event: Successful all-campus inaugural event with 200 videos submitted, 1000 online votes narrowing the competition to 5 performers, viewed by 300 audience members and judged by a panel of 10 UCSF campus leaders. Outdoor Programs</p> <p>Teambuilding Partnership with UCSF HR: Opportunities still being researched, update will follow. MB Fields: Chancellor Desmond-Hillman has shown interest in the idea so the 2008 proposal has been updated and shared with Stella Hsu and Joe Castro for discussion with the Chancellor.</p>	<p>Aids Walk: CCCAC members asked to take promotional materials, donate \$25 and participate by going to the CLS Fitness & Recreation website and join one of the F&R team.</p> <p>Arts & Events “UCSF’s Got Talent” Event: Recommendation that A&E host more events featuring comedy and “laughter as best medicine”.</p>	<p>Aids Walk: Suya will forward additional registration information as it becomes available</p>	N/A
Presentation of CCCAC Vice Chair (Julie Hunkapiller)	Julie presented Erin Ealba the new CCCAC Vice Chair for endorsement. Erin was screened and unanimously confirmed by the CCCAC Executive Committee on 4/21/10.	Erin was unanimously endorsed and welcomed and will assume her position immediately.		N/A
Closure (Julie Hunkapiller)	Next meeting is on Wednesday, 6/16 in Millberry Union Event & Meeting Center (City Lights Room) and the main topics will be: 1) closing the 2009-10 season, 2) follow ups from membership and customer development and 3) the Sponsor Address.			N/A

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