### FAS Customer Satisfaction Index (CSI) Snapshot of FY21 Results

Financial and Administrative Services (FAS) is using your feedback to improve the customer experience. Below is a snapshot of our year-over-year progress.



#### **FY 21 Results**

80% services good /very good OR improved

✓ See <u>results by service</u>.



- •Campus Life Services survey paused due to significant curtailment; excluded from results
- •New surveys launched for Facilities and Real Estate added services in FY21
- •74% rated good/v. good or improved in FY21 if exclude new services (same service comparison)

#### **Survey Approach**



Serves as True North metric for Customer Experience pillar

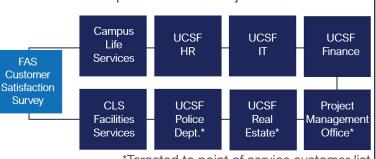


Uses a quarterly sampling approach to balance survey fatigue with the need for data to support continuous improvement



Flexible survey questionnaire facilitates experimentation

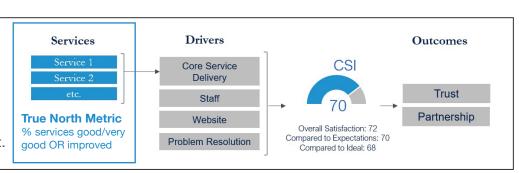
Individual mini surveys measure your experience in 8 major service areas



\*Targeted to point of service customer list

## **Customer Satisfaction Model**

The Customer Satisfaction Index (CSI) has a cause-and-effect model which leads to important outcomes of partnership and trust.



# July 2021 \* December 2021 \* March 2022 June July Aug Sept Oct Nov Dec Jan Feb Mar Apr May NOTE: only 3 survey periods in FY22 to create room for October UC Climate survey.



**Financial & Administrative Services (FAS)**